

# Customer information on the introduction of PostFinance Pay

With PostFinance Pay, we are introducing a new payment method for online shops that will replace the two previous payment methods, "PostFinance Card" and "PostFinance e-finance". To ensure your customers are also informed about the new payment method and the straightforward payment process via the PostFinance App, we will provide you with various text modules for customer information in your online shop. This information can be displayed in a newsletter, a news message, with payment methods (checkout) or on the payment screen.

## Text module for payment screen

PostFinance Pay replaces the previous "PostFinance Card" and "PostFinance e-finance" payment methods. Pay with ease using the PostFinance App.

## Text module 1

PostFinance Pay: make convenient, secure payments in our online shop with your PostFinance App.

## Text module 2

New PostFinance Pay payment method: make convenient, secure payments with your PostFinance App.

## Text module 3

With PostFinance Pay, you can approve your purchases really easily and conveniently in the PostFinance App.

## Text module 4

Make convenient, secure payments with PostFinance Pay – the new payment method where all you need is your PostFinance App.

## Text module 5

PostFinance Pay: make easy, secure payments in our online shop with your PostFinance App. Choose PostFinance Pay as your payment method at the checkout, and open the app with your usual login details. All you have to do now is simply confirm the payment – and with that your purchase is made!

## Text module 6

Make convenient, secure payments with PostFinance Pay – the payment method where all you need is your PostFinance App. PostFinance Pay replaces the previous "PostFinance Card" and "PostFinance e-finance" payment methods.

### Here's how it works

Choose PostFinance Pay as your payment method at the checkout, and open the PostFinance App with your usual login details. All you have to do now is simply confirm the payment – and with that your purchase is made!

## Text module 7

Shopping is getting even easier with PostFinance Pay: you can now start paying in our online shop with your PostFinance App. The new payment method, PostFinance Pay, combines the benefits of the previous payment methods, "PostFinance Card" and "PostFinance e-finance", into a single solution.

### How PostFinance Pay works

Choose PostFinance Pay as your payment method at the checkout, and open the PostFinance App with your usual login details. All you have to do now is simply confirm the payment – and with that your purchase is made!